

# READY FOR AUTUMN OFFERS ON BEST SELLING

STIHL & HUSQVARNA KIT

### IN THIS ISSUE:

SUMMER 2021

DELIVERING CUSTOMER Satisfaction at Abberley Hall School Page 5

> SAVE ON RIDE ON Mower Servicing Page 6

OUTSTANDING Support is more Than Just Servicing Page 7

THE LAND IS OUR FIELD



#### Work is progressing well at out new Kemble site, with the internal fit out now well underway, marking the final stages of the build. Our Bibury team visited the site for a progress check and pizza last month, the excitement about moving in was clear. The workshop & parts teams can't wait to start supporting customers out of the new facilities.

With the days starting to draw in it's time to start preparing for the changing of the seasons. Whatever your needs we've got you covered. Mower pack away essentials promo on Pg. 3. contain everything from mower covers to fuel additive to keep your machine protected this winter. We've also got some fantastic offers on Mower Servicing on Pg. 6. Why not book ahead to get the best prices.

Our best selling chainsaws and leaf blowers from manufacturers such as Stihl and Husqvarna are on sale on Pg. 10. And as the weather takes a change for the worse, stay warm and protected from the elements with our water-proof clothing offers Pg. 11.



#### LUCKSALL CARAVAN PARK, HEREFORDSHIRE

"We used to use Kubota and Iseki, but over the past few years, we tried the John Deere product and are now very happy with both the product and the back-up support." Says James Williams of Lucksall Caravan Park, on the edge of the River Wye, near Hereford. A five-star graded holiday park situated on 21 acres. It's maintained immaculately, to the pleasure of its customers and they use two John Deere X950R mowing tractors to cut the grass, twice a week at times. "What I really like about the TAG team is firstly, that the rep calls regularly to make sure we re running ok and see if we need anything. Also, if we need a mover service or spare parts, Chris from the service department responds quickly, parts if not in stock then they are usually next day and if we did need a back-up machine for any reason, they're quick to bring one out! Now, that's what I call service. We have a great relationship with the TAG team - they are very professional." - James Williams

# **MOWER PACK AWAY ESSENTIALS**

At the end of the mowing season, give your mower the attention it deserves. Spend a little time preparing your mower for storage over the winter, and you'll enjoy a happier reunion in spring.



## **MOWER COVER**

**Briggs & Stratton** universal walk behind mower cover







### **MOWER COVER**

**Briggs & Stratton** universal ride on mower cover £26 992425



MANUAL JACK Ideal for lifting mower when cleaning or

maintaining

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Ideal for lifting mower when cleaning or maintaining

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FUEL FIT 250ML **Briggs & Stratton** additive for 2 stroke & 4 stroke engines

992381



E12

£110



**TYRE SEALANT** For inner tubes and tubeless tyres. Seals holes up to 10mm FT 99

WA71051



2990GV100



TURF GUARD 5W30 John Deere oil for petrol mowers 11

MCTY25121



All prices shown are including vat, limited availability while stocks last, offers expire 20/12/2021

# **OPERATOR TRAINING COURSES**

Ensuring your operators are trained in the safe use of the equipment that they work with is an important Health & Safety requirement, we can help with our range of operator training courses



# **OUR BEST SELLING COURSES**

- Basic tractor driving
- ATV & Utility vehicles
- Compact tractors

- Ride on mower, cylinder, rotary & flail
- Telescopic handlers
- Counterbalance lift truck

### Visit our website to see the full range of operator training courses available



Call Pete Gash on 0345 222 0456 opt 2. for booking and course availability





# TEAM PROVES THE BENEFIT IN CUSTOMER SATISFACTION

"Excellent, excellent, excellent!" Those were the opening remarks from Andrew Bretherton, Estates Manager at Abberley Independent Prep School, when asked about the service and product back-up from Tallis Amos Group (TAG).

Abberley Hall School is a coeducational preparatory day and boarding school with around 160 pupils, aged between 2 - 13 years. It's located on 90 hectares of beautiful rural landscape in between Worcester and Tenbury close to the village of Abberley, Worcestershire.

"We have a wide variety of grounds maintenance projects to cater for," commented Andrew Bretherton, "Not only do we have a lot of sports fields, cricket squares and gardens, but also amenities and parkland around the estate. Some of the machinery we use is becoming dated and unreliable, so recently we decided on looking at a multi-purpose mower that would work well in a wide variety of applications. We looked at lots of options, had previous experience with Kubota products and had some demonstrations of other brands. The TAG team from Leominster, brought out their John Deere 9009A terrain cut mower, showed us how to use it and then left it with us. Phil Taylor, TAG's Area Sales Manager, told me to try it out in my own time and see how it fitted my requirements. I really liked that approach, it wasn't a hard sell and it gave me time to see what it could do, without being pressured. I was really impressed!"

Following the demonstration, Abberley decided on adding the John Deere 9009A to the fleet. It is a multipurpose mower, powered by a 55hp engine, with five independent rotary decks which follow the undulations of the terrain, virtually eliminating any scalping. Cut width is 2.74metres and height of cut is variable from just 1.9cm (3/4inch) to 10.2cm (4 inches) in 0.64cm (1/4inch) increments.

"The John Deere leaves an absolutely beautiful cut," enthused Andrew, "no matter where we are using it and it is so easy to operate, it is very user friendly. Even on some of the banks, where we might not have been able to mow before, the John Deere takes it all in its stride because it has four-wheel-drive, we can go almost anywhere without it being a problem. You just put your foot down and go!

"TAG really have been responsive and prompt with their sales and product support and what's even better is that we have a Dennis cylinder mower which we use for the cricket green and it's years old now. TAG is the local dealer for Dennis products and so they are very experienced in being able to take on the servicing and parts back-up of this excellent piece of kit as and when we need it. What I'm finding with TAG is that they have a great range of brands in their portfolio, have a great team of talented people who really care about their customers and it's become a perfect working relationship. And I can't really ask for any more, they really are excellent, excellent, excellent!"

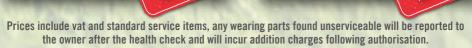
# **RIDE ON MOWER SERVICE OFFER**

There's never been a better time to ensure your John Deere ride on mower is in tip top condition with our latest service offer.

Our John Deere trained technicians will complete a full service on your mower and a Free Expert Health Check! Our team will inspect all key areas of your mower to ensure optimum performance for the season ahead.

To book in and take advantage of this limited offer please call your local TAG Service Department on 0345 222 0456

Prices include vat and standard service items, any wearing parts found unserviceable will be reported to the owner after the health check and will incur addition charges following authorisation.









# CUSTOMER SUPPORT IS MORE THAN JUST SERVICING THE EQUIPMENT

Just eighteen months ago, Minchinhampton Golf Club in Gloucestershire changed out ten of their front line precision greens machinery items, switching both dealer and brands in a bid to bring maximum efficiency to their course maintenance programme. The club changed up to John Deere professional turf equipment through their local John Deere dealer, Tallis Amos Group (TAG) out of Bibury, near Cirencester. Today, the club has expanded their fleet even further, by the addition of another four precision greens machines using a financial lease deal.

Courses Manager at Minchinhampton Golf Club, Adam Matthews said, "We've got three, eighteen-hole championship courses here on 150 hectares, plus part of the old course which was established in 1889, includes a lot of common ground, grazed by livestock through the summer months. But with a team of thirteen full-time grounds professionals and our new John Deere precision machinery, our courses are looking some of the best they have ever been. We used to run Toro. considered Jacobsen and John Deere and let's face it: they all do a very good job. They wouldn't be in business if they didn't offer quality performance. What swung the decision to go to the John Deere product, was three-fold. Firstly, the performance, quality, build and reliability of the John Deere product. Secondly of course we need to be assured of the very best after-sales servicing. And finally, customer support. This was key to our decision."

Additions to the fleet at Minchinhampton Golf Club this time included the John Deere 2750 E, electric triplex greens and tees mower, the 7700A Precision Cut Fairway Mower, the John Deere 9009A Terrain-Cut, Rough, Trim, Surrounds Mower and the Progator Heavy-duty Utility vehicle with integrated Sprayer.

Adam Matthews has been with Minchinhampton Golf Club for over 20 years. Started working there in his teens by helping out in his spare time and holidays, went through college where he subsequently attained his NVQ levels 2 and 3 and has since worked his way up through the ranks. He was promoted to Courses Manager just two years ago.

"By me now taking on the responsibility of managing the courses," added Adam "and coming off driving the mowers all day long, it's given me the insight into understanding the importance of not only the reliability of the product and the service back-up from the dealer, but also the real, full-time customer support role of the dealer. Since day one. TAG after-sales support has been faultless. Not only the equipment servicing team, but the sales executive. Alex Jones, the service management and all the support team that have had contact with us. They are clearly a very professional organisation. Our experience is that TAG is a really adaptable and responsive company, and they have not only helped us to set-up our machines to ensure we get the best from our investment, but they have also made the modifications we needed to meet our own operating style. They've done it promptly, while at the same time coming up with alternative ideas that would help improve our overall grounds care operation.

"Our new machinery has performed perfectly, TAG have been faultless in their customer support and, the decision to change our product brand and the supplying dealer has seen one of the best improvements to our operation that we could have ever wished for. I'm really happy for both my team and our golf club. The feedback from our members, even through these difficult times has been outstanding. So, I take comfort that what we are doing is certainly more than a move in the right direction."

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# THE PACK WITH MORE POWER

# **INTRODUCING 6 NEW STAGE V COMPLIANT WOOD CHIPPERS**







8

# CONTRACTOR APPRECIATES RELIABLE SERVICE SUPPORT

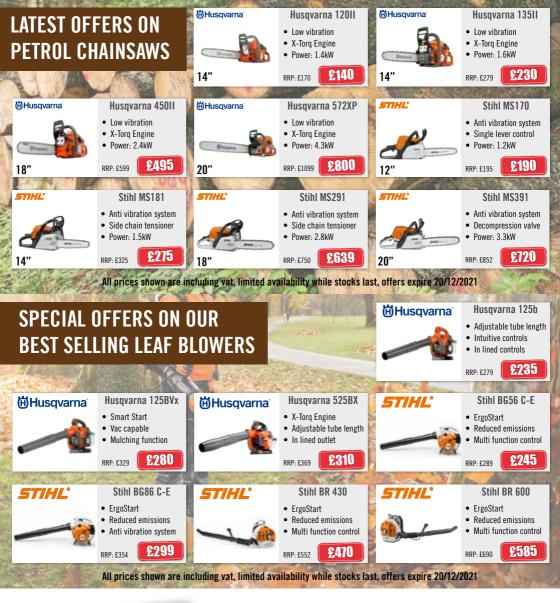
When two teenagers were asked to mow a lawn for their neighbours in the village of Hay-on-Wye, Herefordshire, little did they realise that it would turn into a hugely successful grounds-care business.

OTM Groundscare, was established in 2005 by two brothers, Tim and Ollie Metcalfe and today the business offers a full-service grounds and maintenance business including; grounds maintenance, ground works, arboriculture and tree-surgery, garden construction and landscaping, fencing, horticultural gardening, environmental works and much more. Some of their major contracts range from small domestic projects, through to major construction companies like Balfour Beatty, Herefordshire County Council and Powys County Council. Not only do they maintain over 7500 km of verge and hedges in the county, but are also contracted to maintain virtually every public lawn and green area in 66 villages and market towns throughout Herefordshire.

"We are often called upon to work in some very challenging grass maintenance areas," commented Tim Metcalfe, "so we have to use some very special machinery that is man-enough and capable of working large areas of rough and undulating ground. Last year we decided to invest in a SCAG Turf Tiger - mainly because it was one of the only zero-turn mowers that could successfully manage a flail mower. We bought it from our local SCAG dealer Tallis Amos Group in Leominster - it was the first time we had used TAG and it has turned out to have been a great move. The SCAG is a high performer and by using the flail deck, we can handle virtually any type of rough ground without damaging the machine. It's simple to just replace a blade if it gets broken but the power and durability of the SCAG makes it a perfect machine for our customer contracts. Any parts we need are always held in stock by TAG and they have a great service back-up for whatever we need."

The SCAG Turf Tiger selected by OTM comes with a 25 horsepower engine and is fitted with a 54" SCAG flail head. Because it's a zero-turn power unit, it is highly manoeuvrable around trees and construction objects and has a very high operating speed so covers the ground very quickly, yet leaves an excellent finish.

"Our experience with TAG has been really excellent" added Tim. "They are very true to their word on aftersales service, a really reliable company for parts and product support and because of that we seriously considered them when we decided to look at buying an additional commercial mower. We had looked at a Kubota but wanted better performance and so we chose a John Deere X950R with a 54" cutting deck and it also comes with a very rugged high-lift collector, which lifts higher than almost anything else out there. TAG is our local John Deere dealer and have given us excellent support, we really like working with them. As our business now operates in a 50 mile radius from home, it's important to work with a company that can provide the best product and the back-up support no matter where we are working. They provide the same level of service to us. that would be expected of us by our customers and so they are really talking our language. It's a great working relationship and they also sell a great product."





### STINCHCOMBE HILL GOLF CLUB, GLOUCESTER

"We have a Par 68 golf course on about forty hectares, we run a lot of John Deere professional turf equipment, all of which comes from Tallis Amos Group. One of my favourites has to be the 8700 Fairway mower, I'm really impressed with it. I deal with everyone at TAG, from the team in the office, the staff in the parts shop, the sales and the service department and they all treat me as if I am a very important customer! But what impresses me most is the after-sales service back-up I get from TAG. John Simpson and his team bend over backwards to make sure we get looked after. We put sand on our greens and that means our greens movers need re-sharpening every month. Unbelievably, John turns it round and delivers it back to me in a day, which is first-class service. If we do need to call them out at any time, they are there at the drop of a hat - no question. Great products, great people, TAG is a great organisation to deal with, and that makes my job easier." - **Matt Ayres, Course Manager** 

10





#### SOUTH CARVAN HOLIDAY PARK, PEMBROKESHIRE

South Carvan Holiday Park, Tavernspite, Pembrokeshire operate 175 static caravans on 14 acres where they regularly mow the grounds on a weekly basis.

"Although I didn't buy my mower from TAG, when it had a breakdown on the Wednesday morning, I needed some urgent action. So, I made a call and Steve came out immediately from TAG Narberth, sorted the problem, organised the parts overnight from Germany and got me going again by Friday morning. That was incredible service! I'm very happy with the service back-up I received from TAG, especially Steve - they are very friendly people, extremely knowledgeable and nothing is too much trouble. Because of that service experience, I've got my name down with TAG for a couple more machines that I'm looking for. I would recommend TAGs service back-up to anyone looking for a highly professional job done promptly and without any fuss!" - **Charles James, Owner** 



### **TRACY PARK HOTEL & GOLF COURSE, BRISTOL**

The prestigious Tracy Park Hotel and Golf Course, just outside Bath has two 18 hole Golf courses, one is a tough 69 par and the other is a 71 par. The grounds of Tracy Park consist of 240 acres of parkland and amenities and there's plenty of grounds maintenance to take care of.

"We've been using Tallis Amos Group for over four years now, and I can tell you that their after-care service is absolutely excellent. We run a wide range of brands on the estate from John Deere, Toro and Jacobsen - all specialist precision mowing machinery and TAG take care of everything. They are a really responsive and helpful team of people and call-outs where required are very prompt. They also supply all the spare parts needed, no matter what brand of machine they are working on. The last urgent call-out we had was to repair a bent arm on a Trimax. Snake. It was done and dusted in no time without any fuss. I'm really happy with the after-sales service back-up that TAG provides and I look forward to continuing working with them in the future." - Kevin Boxall, Estate Manager

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# JOHN DEERE 3025E NEW FOR 2021!

### **CALL YOUR NEAREST BRANCH FOR MORE DETAILS**

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